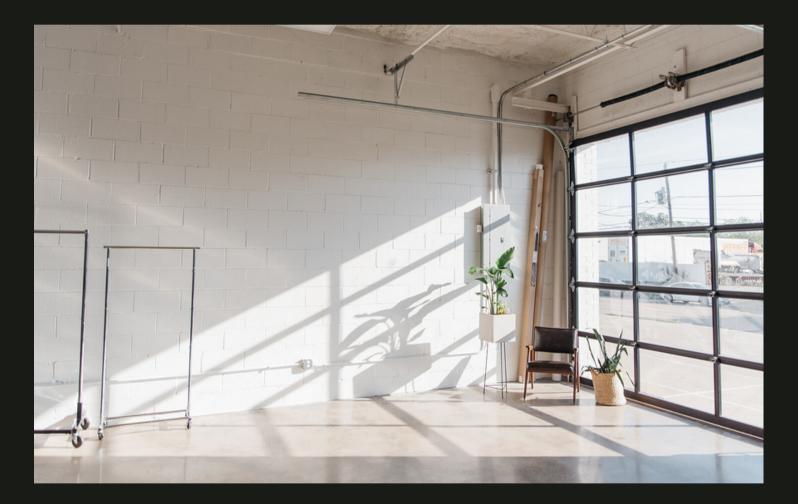
PRODUCTION house

YOUR ALL-IN-ONE HANDY GUIDE TO EVERYTHING PRODUCTION HOUSE OFFERS

studio access / equipment/ parking / rentals / wifi / events



Check our website for more information

www.productionhousedallas.com

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A final thank you from the founder



HOUSE

Welcome to your creative home! We're delighted in your interest into our artist haven. Whether you plan to join our vibrant artistic circle with an upcoming booking, or are just scouting for a place to make your vision come to life, we hope you fall as in love with our space as we have.

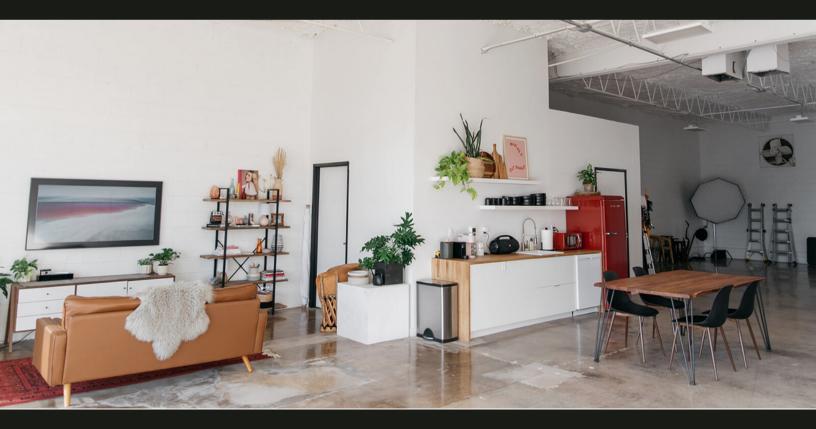
As fellow creatives, we understand the importance a conducive environment is to bringing visions to life, and we've worked tirelessly to craft a space that is tailored to the needs and demands of our community.

your home away from home

We're committed to fostering growth and success for all who step through our doors, striving to anticipate and meet every possible need or desire our clients may have during their bookings. Our goal extends beyond offering just a photography venue; we aspire to be the foremost destination where DFW creatives can find a true sense of belonging, equipped with all the resources needed to elevate their projects to new heights.

In addition to our state-of-the-art equipment and accommodations, our dedicated team at Production House is always on standby to ensure your bookings run seamlessly. Your satisfaction is our top priority, and we encourage you to reach out to us with any needs or requests so that we can make your experience with us truly exceptional.

Thank you for choosing Production House. We look forward assisting you in any way we can to have your project be the stunning work you envision.



ACCESSING THE STUDIO & PARKING



HOW TO ACCESS THE STUDIO

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When you enter the studio, one of our studio staff will be there to get you into the space at the time of your booking. Our team is here to answer any questions you may have during your booking.

PARKING INFORMATION

Our parking is first-come, we do have spots within our parking lot. If no spots can be found, street parking is a secondary option. Our space is located next door to Valkyrie Tattoo Shop.



Every inch of our studio is crafted to enhance your creative process and elevate your production endeavors. With over 2100 square feet of space, there's plenty of room for your imagination to flourish. Whether you're capturing editorial spreads, lifestyle campaigns, or cinematic masterpieces, our studio is tailored to meet your unique requirements.

At the heart of our studio lies our versatile 27'x17' 3-sided cyclorama, offering a seamless backdrop for your projects. With the middle point set at 25 feet coming out from the center, this cyclorama makes the perfect canvas to capture stunning visuals.

We include tons of provided grip gear to help you customize your setups and achieve any desired aesthetic you may have. Additionally, we offer rentals of professional gear to help personalize your setup and realize your creative vision. For your comfort and convenience you can kick back and enjoy our array of amenities. Stay connected with high-speed WiFi, cozy up with heating and A/C, and set the mood with either options to play music using the JBL speakers and TV connectivity.

Need more? Take control of your lighting with our professional level gear easily rentable for any production, and ensure perfectly illuminated shots every time. *explore unrivaled comfort in a space made for creatives*



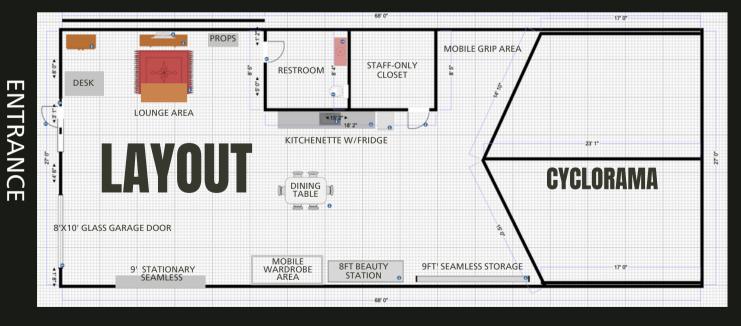
With our large hair and makeup station, private bathroom, and changing space you can prepare for your shoot in style.

Need to refuel during your session? Our kitchenette is equipped with a fridge, beverages, and coffee/tea. An assortment of chairs, stools, and props are at your disposal so you can kick your feet up or style a set however you prefer. For those seeking natural light, our studio features an inviting shooting area with an 8'x10' east-facing glasspanelled garage door. Plus, our sheer chiffon and white diffusing curtains, along with blush-colored velvet lightblocking curtains, offer light diffusion and control in this naturally lit area. Relax and review your work on our 65" Samsung Frame TV, perfect for video village setups or image reviews. And when it's time to get down to business, our open-concept space, rolling work tables and professional perks ensure a seamless workflow.

STUDIO SPECS

Experience ultimate flexibility and comfort in our studio, where additional tables, chairs, and area rugs are available upon request. From the green sofa to the assortment of linens, every detail is thoughtfully curated to enhance your creative journey. Welcome to your dream studio space.





IN THE KITCHEN

Our cozy kitchenette is not just for show – stay hydrated, utilize the space, and enjoy along with your guests as you capture those picture-perfect moments.



When you book Production House, we want your time here to be as cozy as if you were at home. In the fridge you can find complimentary beverages to quench your thirst or feel free to bring any snacks/beverages you prefer and use the fridge as you need.

Not to mention – our adorable kitchenette makes the cutest backdrop for your photos too! From the assorted boards or trays to dish ware, create your perfect flatlay and get those food shots. Just be sure to use the ladder and be safe when grabbing anything from those upper shelves.

HOW TO CONNECT TO THE WIFI/SPEAKERS

Whether you're looking to set up wireless tethering to our Samsung Frame 4k TV or simply aiming to conserve data while working on your projects, rest assured that our studio is equipped with ample WiFi connectivity.

We also recognize the significance music has in the creative process, so we have ensured speakers are available for our guests to enjoy during their bookings. To seamlessly connect to our speaker setup, ensure your device is connected to the WiFi network. With no sound restrictions in place, feel free to crank up the volume to your liking.



HOW TO CONNECT *To The Wift Network*

Wifi: productionhouse Password: productionhou\$e

It is as simple as that. If there are any connectivity issues or issues with the wifi, please don't hesitate to inform us so that we can fix the issue asap.

HOW TO PLAY MUSIC *Blue tooth Speaker & Frame TV*

You have the options to connect to the JBL Boombox via Bluetooth.

Optionally you can connect to the Samsung Frame device via Bluetooth, entering a code that will appear on the screen.

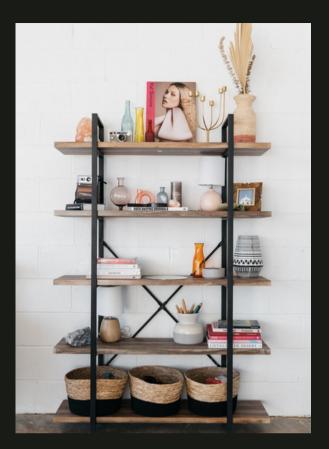
EQUPMENT NFORMATION

From the start of Production House, we have wanted to create more than a booking venue, but a space that supports the community. In our space clients will find a variety of equipment, props, and tools to assist them with their booking that is available on set, along with the option to rent equipment to elevate your project.

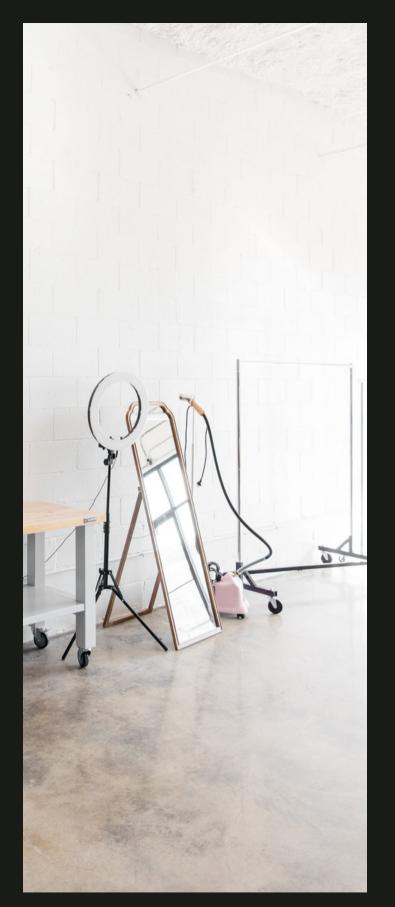
from big to small we have everything.

As creatives ourselves who have utilized other spaces in the past, we thought of the many big and little things creatives would want easily ready in a space, plus some extras. This came in the form of providing an extensive array of toiletries, extension cords, paper and linen backdrops, c-stands, and even large equipment such as high-end lighting and softboxes that can be included in your booking.

If there is ever something lacking during your time with us or not provided you believe the space needs we will be more than happy to make that accommodation a reality, to the best of our availability.









There is a steamer located near the beauty station and a standing mirror that is there for use during your booking.

There is also a large wardrobe rack located near the front of the studio by the steamer, and a secondary wardrobe rack located in the bathroom. Hangers can be found in the bathroom on the secondary wardrobe rack. If you need extra hangers for the day please let our concierge know.

Please ensure the steamer is unplugged prior to your leaving.

RENTABLE & INCLUDED EQUIPMENT LISTS



PRO-LEVEL EQUIPMENT

RENTABLE LIGHTING - COST PER BOOKING

\$40 (PER LIGHT)	3 Profoto D2 (500W AC Strobes)		\$10	1 White Deep Umbrella
\$20 (PER REMOTE)	1 Nikon / 1 Canon / 1 Sony Profoto AirTTL Remote		\$15	1 Set Reflector Grid Kit - 10/15/20 Degrees
\$10	1 Profoto Scrim Jim Cine Full Stop Silk		\$20	1 Manfrotto Tripod
\$40	1 Profoto Rfi 5' Octa Softbox	-	\$16	1 Profoto Rfi 2x3 Softbox Rectangle
\$40 (PER LIGHT)	3 Profoto D2 (500W AC Strobes)		\$20	1 Westscott Beauty Dish for Profoto
\$5 (EACH)	3 Profoto 8" Zoom Reflectors		\$10 (EACH)	2 Small Tripods
\$10	1 White Large Umbrella		\$20	1 Projector

RENTABLE PROPS - COST PER BOOKING

\$200	All Wooden Blocks
\$125	3 Rectangle Blocks
\$125	3 Cubed Blocks
\$20	King Air Mattress

BASIC EQUIPMENT

INCLUDED IN ALL Bookings

Clips	2 Apple Boxes	
Extension cords	2 Nesting Apple Boxes	
Charging cables	4 Extra Tall C-Stands For Backdrops	
Miscellaneous Item (Such As Pens, Tape, Batteries)	8 C-Stands With Accessories	
Bluetooth Speaker	Sandbags	
60"Frame TV	2 Large Reversible V-Flats	
Rolling Tables	Styling Baskets	
Garment Rack With Hangers	XL Beauty Station	
Steamer	Prop Shelf	
Standing Mirror	Assorted Chairs & Stools	

CYCLORAMA // INFINITY WALL USAGE

there are NO EXCEPTIONS to the following rules when it comes to usage of the cyclorama

Do NOT walk on the cyclorama with shoes unless they are TAPED, and if you must we provide covers, NO EXCEPTIONS.

Do NOT stand on the curve of the wall or lean any equipment/props on the wall.

Only C-Stands with tennis balls on the feet are allowed on the cyclorama.

A \$200 charge will be applied if the cyc wall is excessively dirty or requires repainting. NO EXCEPTIONS.

You can request a fresh white painting of the cyclorama floor for a \$200 charge.



BACKDROPS USAGE

Production House has an array of backdrops to be utilized in all bookings for \$15 per sweep, per the stipulation that the background usage rules are followed. These backdrops can be found hanging on the wall. Any boxed backdrops are not available for use.







THE FEE FOR BACKDROPS WILL BE BILLED TO THE CARD ON FILE, AFTER YOUR SESSION.

RULES FOR BACKDROPS:

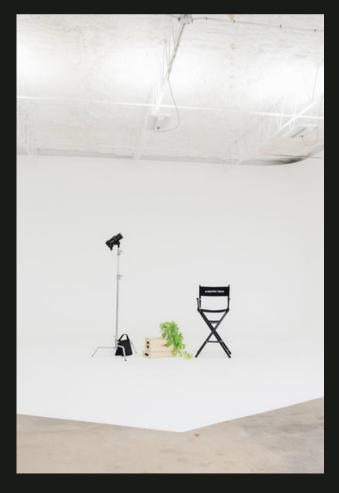
Please refrain from taping our paper drops, please utilize the sandbags and apple boxes to reduce tears.

No shoes are to be worn on backdrops unless they are taped on the bottom.

Do not use water or other liquids at all on the backdrops.

A \$30 charge will be added if the seamless paper is damaged and must be cut.

Do NOT cut the paper or tear it in any way (sometimes a model's shoe doesn't know the rules, when that happens, it's okay). Excessive backdrop damage can be cut off only by PH staff.





I'd like to express my heartfelt gratitude for choosing Production House for your project! This studio is the culmination of years of diverse experiences and positions within the industry, infused with a lot of passion. My aim with this space is to fully support you and fellow creatives. Please do not hesitate to reach out if you need extra assistance or have any questions. For more details you can visit our website. Stay connected and follow our social channels! We love it when you tag us in your stories and posts while you're at the studio, and can't wait to see your images and share your creativity with the community. Don't forget to save my number and send me a text - let's keep in touch!

-Kelsey <u>T</u>keler

Founder Of PH

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production house newsletter



NEVER MISS AN UPDATE OR DEAL!

- Surprise Savings Sent Straight To YOU
- Events and Happenings @ The Studio
- The Occasional Update <3

FOLLOW US ONLINE FOR MORE

Instagram : @_productionhouse_ Facebook: Production House TikTok: @productionhousedallas



SAY GOODBYE to basic

Need a hand bringing your vision to life? From skilled hair and makeup artists to expert wardrobe stylists, set designers, digital techs, and beyond, we've got you covered. Reach out to us, and we'll connect you with the perfect crew member for your project. Let's turn your ideas into reality, together.

